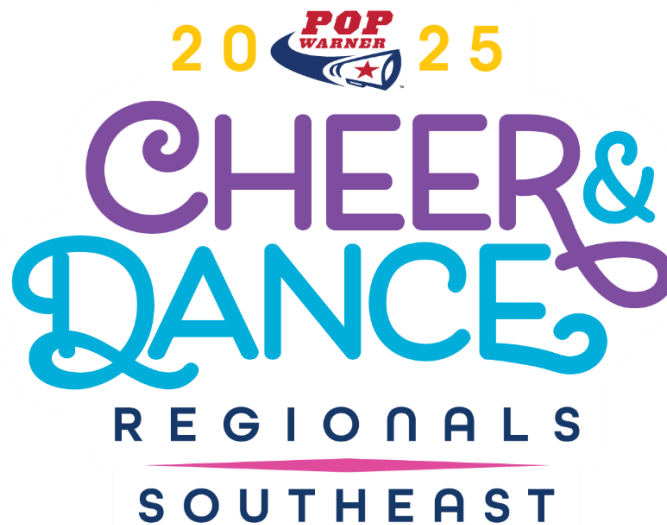




2025 Southeast Region Championship Guide Cheer and Dance

November 28th - 29th, 2025



FOR QUESTIONS REGARDING:

ITEMS LISTED IN THIS PACKET:

SKILLS or SPIRIT ROUTINE:

Kelly Nicholson, Region Cheer & Dance Coordinator
239-872-2461 knicholson@southeastpopwarner.com

[Submit request to ycada.org](http://ycada.org) and/or spirit@popwarner.com

2025 SOUTHEAST REGION CHEER & DANCE CHAMPIONSHIPS
ON THE ROAD TO SUCCESS

October 2025

Dear Pop Warner Coach,

We are so pleased that you are attending the 2025 Southeast Region Cheer & Dance Championships! All your hard work, sweat, and maybe even tears, have paid off! You did it! Now you are moving on to the next step of your journey.

Thank you for your dedication to Pop Warner. Being a coach extends far beyond the football field and performance floor. As a coach and mentor, you are making a difference in many lives by providing guidance and support to our youth. You teach life lessons by winning graciously, losing gracefully, and caring unconditionally all while maintaining outstanding sportsmanship. Please understand you are invaluable...you are appreciated.

Whether it is your first time at the Regional Championship, or you have attended in the past, we want this year to be the most memorable yet! Each year we add new features to our event to keep it exciting, fresh and new. We sure hope you love our additions!

Please read the Championship Guide in its entirety as it contains all the information you will need to guide you on your journey! If you have any questions, please do not hesitate to reach out to your League Cheer & Dance Coordinators.

ON THE ROAD TO SUCCESS

SUCCESS

Congratulations Again! See you Thanksgiving weekend!



***Kelly Nicholson*, RCDC**
Southeast Region Cheer & Dance Coordinator

***Reann Fitzpatrick*, ARCDC**
Region Assistant Cheer & Dance Coordinator

Below is a checklist to ensure you have completed every step!

- ☐ Read the entire Championship Guide in its entirety.
- ☐ Complete the MEDIA FORM on the Southeast website at www.SoutheastPopWarner.org. To be completed no later than the Tuesday following League Championship. The Head coach is asked to complete this form as there are questions regarding the team that will be used in the video voice over.
- ☐ Reserve your Hotel Rooms, starting October 27th, at the Rosen properties by completing the spreadsheet located on the southeastpopwarner.org website. Only this form of reservation will be accepted by the hotel and must be EMAILED to the hotel. DETAILED HOTEL INFO IN THIS GUIDE
- ☐ Give parents information on
 - Preorder Merchandise
 - Preorder Tickets – Info on Southeast Website
 - Program Fundraising Ads/Good Luck Ad form**VIRTUAL PROGRAM EVERYONE WILL HAVE ACCESS TO**
- ☐ Give Music to ACDC/LCDC by NOVEMBER 1st- Labeled appropriately. Music that is received or changed November 3rd – November 22nd will incur a \$50 late/change fee. Music changed, regardless of reason, after November 22nd will incur a \$100 fee. Music will not be uploaded until fee is paid. Music will be accepted up to 9:00 pm the evening before performance.
- ☐ November 1st
 - Register online at www.southeastpopwarner.org for practice time at Rosen Shingle Creek or Rosen Centre the day before you perform.
- ☐ ***TEAMS WHO HAVE REGISTERED FOR THE QUEEN CITY CROWN OPEN, BUT DID NOT QUALIFY FOR THE REGIONAL CHAMPIONSHIPS WILL BE PLACED IN THE REGIONAL OPEN DIVISION FOR JUDGING/SCORING/LEGALITY REVIEW, BUT WILL NOT BE ELIGIBLE FOR CHAMPIONSHIP PLACEMENT.***

2025 SOUTHEAST REGION CHEER & DANCE CHAMPIONSHIPS
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AS SOON AS POSSIBLE, COMPLETE POP WARNER MEDIA FORM: After reading this Championship Guide, and no later than the Tuesday following the League Championship if applicable, the Head Coach will be asked to complete the POP WARNER MEDIA FORM located at www.southeastpopwarner.org. We ask that the HEAD COACH complete this, not the Association Coordinator, as the form asks specific questions about the team to assist in identifying teams that can be highlighted at both Regionals and Nationals. Music upload (MP3 or MP4 File) will be submitted to your LCDC no later than November 1st. ***NOTE it is imperative that the coach AND association coordination email addresses areas are filled in appropriately. These are the email addresses Regional Scores and all correspondence for Regionals and Nationals will be sent to.

PROPER LABELING OF MUSIC UPLOAD

1. The music upload is DUE to LCDC no later than NOVEMBER 1st. Must be in MP3 or MP4 format.
2. TEAM NAME and MASCOT
3. DIVISION/AGE: JTM, TM, MM, JPW, PW, JV, V, BAN, CH
4. LEVEL: PW1, PW2, PW3, PW4, PWTB (theme dance), PWPP (pom performance) PWHH (hip hop), CORE
5. SIZE: S, M, L (cheer only)
6. PART #: (Only use if there is more than one piece of music per routine)
EXAMPLE: Cape Youth Storms JPW PW2 S
Middleburg Broncos PWHH
Lake Mary Rams V PW4 M Part 2
South Putnam Raiders JPW CORE

2025 SOUTHEAST REGION CHEER & DANCE CHAMPIONSHIP SCHEDULE	
Friday, November 28th	MITEY MITE / JR PEE WEE / PEE WEE CHEER & DANCE
Saturday, November 29th	TINY MITE / JR VARSITY / VARSITY / BANTAM CHEER & DANCE

GENERAL RULES: All codes, rules and regulations found in the 2025 Official Pop Warner Rule Book remain in effect for all teams performing in the Regional/National Cheer & Dance Championships.

TINY MITE GALA: Open to ALL Southeast Region Tiny Mite, Jr Tiny Mite and Inclusive Teams

TINY MITE GALA: FRIDAY, NOVEMBER 29TH 5:30 – 7:00 PM

The Royal Gala will be held at Rosen Shingle Creek, in the ballrooms. A red-carpet event just for our youngest and inclusive levels consisting of music, dancing and photos with Princesses. Teams are encouraged to make team tiaras as a team building event to wear to the Royal Gala.

REGISTRATION FEES:

Registration fees for all teams, including Tiny Mite, will be based on team size as declared on roster:

Primary Team

Small	\$200.00
Medium	\$300.00
Large	\$400.00

Second Routine:

Small	\$125.00
Medium	\$175.00
Large	\$225.00

Registration fees are to be paid to the League, and Each league will submit one payment for all teams attending.

Teams that qualify for the Regional Championship and choose NOT to attend will be assessed a \$1500.00 NON-PARTICIPATION PENALTY FEE.

THE DAY BEFORE REGIONAL COMPETITION

PRACTICE: The Head Coach must sign up online at <https://www.southeastpopwarner.org> to reserve one practice time per routine (If your team has advanced 2 routines to the championship, two practice times will be approved) in the ballrooms at Rosen Shingle Creek and Rosen Centre. The link will be available from November 5th to November 19th and may only be scheduled after all fees and paperwork are submitted. Teams that register for more than one time slot per routine will have the later of the times cancelled.

Practice is restricted to this area only and is NOT permitted in any other part of Rosen Shingle Creek or the other Rosen Properties.

Practice times are:

Thursday November 27th 12 pm to 8pm (For teams performing on Friday)

Friday November 28th 11 am to 8pm (For teams performing on Saturday)

Only rostered coaches and participants will be permitted to enter the practice area. Coaches must have credentials in order to be permitted in the practice area.

Practice time includes:

- **Stretch on your own as a team prior to entering the practice area**
- *10 Minutes* stretch time on one matted panel to stretch, tumble and warm up basic stunts if time permits.
- *10 Minutes* practice time on 54' x 42' matted surface – nine panels with music station.

BOOK & MUSIC CHECK AREA: ROSEN SHINGLE CREEK ONLY. Book Check will be at Rosen Shingle Creek Resort, in the ball rooms area. ALL books must be checked the day prior to the team competing, even if the team is commuting or staying off site. NO EXCEPTIONS.

BOOK CHECK: Each team must present a team book in an orderly manner ready for inspection. The book will be checked for accuracy and validity. If any paperwork is found missing or tampered with the participant(s) in question will not be permitted to compete. The team book includes a copy of the Certified Team Roster and an Absentee Form for any participant absent from the certified roster. The book must include the following for each participant:

- Identification Card/Standard Player Contract
- Proof of Age
- Physical Fitness and Medical History
- Participant Contract and Parent Consent
- Southeast Region AND YCADA Training Certificate (for all rostered staff positions: Head Coach, Assistant Coaches, Coach Trainee, Student Demonstrator, Coordinators, etc.)
- For Cheerleading Teams Only: Skills Progression Sheet

This station should take no more than 10 minutes.

If utilizing Digital Upload, the following documents may be uploaded in lieu of physical copies being included in the team book are as follows:

- Participant Contract and Parent Consent
- Medical History Form
- Coaches Training Certificate
- Skills Progression Checklist

2025 SOUTHEAST REGION CHEER & DANCE CHAMPIONSHIPS
ON THE ROAD TO SUCCESS

MUSIC CHECK: The head coach will sign off that the uploaded music is correct at the music station during practice at Rosen Shingle Creek. For teams that choose NOT to practice, or practice at Rosen Centre, there will be a music check station outside of the practice area at ROSEN SHINGLE CREEK.

Any change in music November 3RD – November 22ND, will incur a \$50 music change fee. There are no exceptions. Please follow the correct labeling process and submit music to LCDC on time to ensure your music is correct. After November 22nd, any music change will be a \$100 fee. Any discrepancies with music upload should be emailed knicholson@southeastpopwarner.org and Venmo the change fee no later than 9:00 pm the evening before competition. Emails received after 9:00 pm will not be accepted and the team will either perform with the incorrect music or choose to perform with no music at all.

EVENT DAY INFORMATION

LOCATION: The Southeast Region Cheer and Dance Championships will take place at:

Silver Spur Arena at Osceola Heritage Park
1875 Silver Spur Lane, Kissimmee, FL 34744

<https://www.ohpark.com/>

Parking Fee: \$10.00 per vehicle

\$15.00 for Buses and larger vehicles

Spectator doors will open 30 minutes prior to the start of session.

ENTERING THE ARENA: Remember to bring your Coaches credentials to enter the Arena. Upon entering the Arena, participants will have a face check, and rostered coaches will have their credentials verified. **Children NOT on the roster may NOT accompany the team/coaches.** Coaches with small children must make other arrangements for their children as they will not be permitted through the competition entrance. Teams checking in to spectate will enter through the NORTH entrance of Silver Spur Arena.

ATHLETE/TEAM ENTRANCE/FACE AND BOOK CHECK: Arrive at least 15 minutes prior to *FACE CHECK TIME*, listed on the Order of Performance

Report to the EVENTS CENTER Entrance located at the EXHIBITION HALL building at Osceola Heritage Complex. The Head Coach must present the team book upon entrance to verify photo identification to each rostered member. You will not be permitted to warm up after your specified time has passed so please be prompt.

Each athlete must have the Pop Warner Patch secured to the uniform. Any participant not wearing a properly affixed Pop Warner patch will not be permitted to compete.

This station should take no more than 10 minutes. If there are discrepancies, the Regional Cheer & Dance Coordinator will be on hand to resolve challenges with the Head Coach while the team and other rostered coaching staff will be permitted to keep with their scheduled warm-up times.

***** CONCESSIONS AT THE ARENA WILL BE CASHLESS *****

CHECK IN:

This begins the teams warm up rotation.

The CHECK IN table is located in the lobby of the Events Center, Hall B. The team **MUST** be on time for CHECK IN.

PHOTOS: After CHECK IN, A team photo will be taken. UNIVERSAL EVENT PHOTO is the official Southeast Pop Warner photographer. Then a Pop Warner Volunteer will direct your team from the photo area to the warmup floor. All Rostered Staff members must have their coaches' badge to be admitted to Warm Up and Backstage areas. ASSOCIATION CHEER/DANCE Coordinators will have ID Lanyard allowing entrance to warm up and backstage areas.

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TEAM BAGS:

There will be a designated area available to leave team bags until the team performance is complete. **PLEASE NOTE....THERE IS A CLEAR BAG POLICY IN EFFECT FOR SPECTATORS.**

WARM-UP: A Pop Warner representative will direct your team to one of the four designated stretch areas (not matted) for a timed 8 minutes. Your team will then be asked to move to the second station consisting of mats (1 panel) for warm-up, tumbling and stretching for a timed, 8-minute period. The team will be asked to immediately move to one of four warm-up areas (9 panels). A 54' x 42' matted surface (9 panels) will be provided for a timed, 8-minute practice floor.

A music station with laptop and your uploaded music will be provided at each full (9 panel) floor so that you can prepare your team with the same music that will be played at the time of your performance.

As soon as Warm-Up is complete, a volunteer will direct your team immediately to the staging area located directly behind the performance floor entrance area.

MAIN FLOOR MUSIC AREA: The Rostered Staff Member in charge of music, will be escorted to the music station 10 minutes prior to the performance. This Rostered Staff Member will be directed to a preview station and then to the performance music station (side-by-side) to give instructions to a technician to start routine music. A League Cheer and Dance Coordinator will be available to guide you through the process.

COACHES' SEATING DURING PERFORMANCE: The remainder of the coaching staff will be directed to enter the floor from the exit area curtain and move to the main floor. Prior to your team's performance, the rostered staff will be directed to the designated coaches seating on the main floor. At the end of the team performance, the staff will exit the floor with the team and proceed up the stairs to the check-in area to gather belongings. Please **NO COACHING IS PERMITTED DURING THE TEAMS' PERFORMANCE.** This includes the Tiny Mite division. Jr Tiny Mite coaches will be permitted to place participants on the mat at the beginning of the routine but not permitted to stay on the mat during the routine.

PERFORMANCE AREA/TEAM ENTRANCE: The competition area for the Regional Championship will be approximately 54' x 42' deep (9 Panels) matted surfaces for Cheer and Dance teams.

There will be two performance floors; SIDE A, SIDE B.

SIDE A Teams will enter the floor from the rear LEFT and exit the same way.

SIDE B Teams will enter the floor from the rear RIGHT and exit the same way.

JUDGES and EVENT SPOTTERS: The judges' area will be directly in front of your team during their performance along with the event videographer and photographers. Competition spotters will be provided for safety.

TEAM EXIT / PERFORMANCE FLOOR: Upon finishing the routine, the team will leave the performance area, exit left rear for SIDE A and right rear for SIDE B, back of mat. At the exit curtain, the team will meet up with a Pop Warner volunteer that will coordinate the team holding area until the coaches' return from the Coaches' Seating Area. The volunteer will direct the coaching staff to the performance replay viewing area and then to the warmup area to gather the team belongings.

After your performance, the team is permitted to watch the Cheer and Dance Performances in the Arena, participants may be seated in the designated participant seating only (north and south center seating areas). When your team leaves the seating areas, please bring all belongings with you. Participants are not permitted to sit in the spectator viewing, unless a ticket is purchased.

ATHLETIC TRAINER: There will be an Athletic Trainer located in the Arena. If your team needs medical assistance, please notify the Pop Warner Volunteer that is responsible for your location. Water stations will also be available in the warmup area. In accordance with and in addition to the Revised Article 17 of the Pop Warner Rulebook, injured participants may not return to practice/performance without explicit approval from the assigned Athletic Trainer, or the onsite Emergency Medical Technician (EMT).

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LEGALITY REVIEW STATION: Approximately 10 minutes after the team has performed, the Head Coach will receive a text notification of either a legality deduction or HIT ZERO status. The Head Coach will then have 10 minutes to request clarification of the imposed penalty by a legality judge for video review to better understand a “listed” legality deduction for their team only. The legality table is located on the ground floor between Side A and B in the entrance to the floor from the Spectator side of the arena (doors behind souvenir tables). Scoring is based on YCADA CORE, SC1, SC2, SC3, SC4, Sideline Performance and Dance-Pom Performance, Theme Dance, Hip Hop. Please refer to www.ycada.org to learn more about maximizing your competition score sheet and performance (Coaches’ Competitive Edge Training Course). Bobbles and Falls may NOT be disputed. If clarification is not requested within the 10-minute time frame allowed, the coach has forfeited all rights to review said legality. Show Cheer teams not having any deductions will be awarded team HIT ZERO pins.

AWARDS CEREMONY ANNOUNCEMENT: An announcement of the upcoming Awards Ceremony will be made approximately 20 minutes prior to allow time for entire team to make their way to HALL A /AWARDS AREA at the Events Center.

TEAMS WILL SIT IN FRONT OF THE STAGE FOR AWARD ANNOUNCEMENTS.

REGIONAL CHAMPIONSHIP AWARDS: The Southeast Region Cheer Championships will be awarded two places, first and second in each YCADA division, SC1, SC2, SC3, SC4 and further subdivided by size: Small, Medium, and Large. CORE will be divided by age division only (not by size). The Southeast Region Dance Championship will be awarded two places, first and second, in each age division, Pom Performance, Theme Dance and Hip Hop. Some dance divisions will be further broken down into small and large. In addition, first and second places will receive Championship Medallions, Gold and Silver. Championships Rings will be awarded to the Highest Overall Cheer score in all Age Divisions: Tiny Mite, Mitey Mite, Jr Pee Wee, Pee Wee, Jr Varsity, and Varsity/Bantam (Varsity and Bantam will be combined as one division for Division champions only).

When your team is announced, only one coach and two cheerleaders/dancers are permitted to the awards stage. A championship picture will be taken in the awards area with the Regional/League Staff on hand.

REGIONAL OPEN DIVISION: Teams entered in the Regional Open Division will be awarded participation banners.

SCORESHEET DISTRIBUTION: All score sheets will be emailed to the Head Coach and Association Coordinator immediately following the awards ceremony.

TABULATION PROCEDURES: If after the Awards’ Ceremony a correction is found caused by human tabulation error, the corrections would require a co-sharing of placements to be released immediately online.

UNIVERSAL EVENT PHOTO: Universal Event Photo is the photographer and videographer Southeast Region Cheer and Dance Championships. Please inform your families that all purchased media will have a layer of commentary to accommodate the Pop Warner Music Policy guidelines.

NO VIDEO OR TELEPHOTO/ZOOM LENSES PERMITTED:

Our policy is to protect the safety and security of our youth participants and to protect your privacy. Video cameras and still cameras with telephoto or zoom lenses will not be permitted during performances by unauthorized officials. A designated professional videographer and photographer will be available at the event.

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SPORTSMANSHIP MEMO: As a pre-requisite to participation, all participants, coaches, administrators, and parents agree to display good sportsmanship throughout the Championships and related events. The Head Coach of each team is responsible and will be held accountable for proper conduct of participants, coaches, parents, and any other person affiliated with the team. Please review the “Personal Responsibility at PWLS Events and Sportsmanship” memos (a separate download) with your entire team and organization.

COACHING ATTIRE:

Proper coaching attire shall consist of Business, Business Casual or Game Day Attire in the form of a dress, suit, Khaki or dress pants and a polo (with Pop Warner Logo and/or Team/Association/League name and/or logo), or Team Sweat Suit/Athletic Sneakers with Pop Warner Team logo, etc.).

The following items are not acceptable: Jeans, shorts, flip flops and/or tank tops. Coaching staff consists of rostered staff to include Coordinator, Coaches, Coach Trainee, Student Demonstrators, etc.

HOST HOTEL:

ROSEN SHINGLE CREEK AND ROSEN PROPERTIES: The Southeast Region Championship host hotel is ROSEN SHINGLE CREEK at 9939 Universal Boulevard, Orlando Florida. <https://www.rosenshinglecreek.com/>. A one-night minimum stay is required. Registrations will open to all leagues October 28. Teams are only permitted to stay at Rosen Shingle Creek (or sister hotel should Shingle Creek become full to capacity). When booking, Parents will need to know the league, team name, and age level in order to be able to book. A \$500 penalty will be imposed to any team that chooses to stay at any hotel other than Rosen Shingle Creek. Teams in commuter approved Leagues (Central Florida, FYD, Mid Florida, East Coast) will pay \$150.00 team commuter fee if choosing to commute instead of the minimum one-night stay. In order to avoid the commuter fee, the ENTIRE TEAM must stay, not just a coach.

866.996.6338

407.996.9939

Group Reservations (5 or more rooms):

Email Group Reservation form in the back of packet

ATTN: Group Housing

Email: groupreservations@rosenhoteles.com

- ☐ **Meal Room:** Rosen Shingle Creek will provide a ball room for teams to eat group or individual meals. Please use this area instead of the hallways or common areas. Any teams found to be eating in any common areas of the Hotel will be asked to move to the Dining Area. The area is not to be used to prepare a meal, but to eat a meal that was delivered/brought in.
- ☐ **Practice Areas:** There are designated practice areas in the Rosen Centre and Rosen Shingle Creek Hotels. A team may schedule practice time online (see below). There is absolutely no practice/stunting/cheering/etc. in any other area of the hotels. This includes common areas or outside.
- ☐ **NO DECORATIONS** are permitted either on the walls or doors of the rooms.
- ☐ **All teams will observe a 11 p.m. Curfew.** All participants must be in their assigned rooms by 11:00 p.m. (unless accompanied by an adult). or participants, coaches and/or the team and association as a whole shall be subject to disciplinary action including but not limited to forfeiture of awards and advancement to the National Championships, suspension, and removal from property, financial penalties and/or permanent removal from Pop Warner.

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9939 Universal Blvd * Orlando, FL 32819
Tel 407-996-9939 * Fax 407-996-3157
www.rosenshinglecreek.com

2025 Southeast Regional Cheerleaders Football Championships - KNOW BEFORE YOU GO!

We here at Rosen Shingle Creek are excited to be hosting the upcoming 2025 Southeast Regional Cheerleaders Football Championships, taking place November 27 to November 29, 2025! To ensure a smooth experience for you and your attendees, please read the below policies and procedures so that you are best prepared for your upcoming stay with us.

ROSEN SHINGLE CREEK HOTEL ROOM INFORMATION & POLICIES:

- **Room types:**
 - Please note that we do **NOT** guarantee specific room types. However, room type requests will be noted and granted on a first come first serve basis upon check-in.
- **Rates:**
 - S/D/T/Q: \$106.00*
 - All quoted room rates are exclusive of appropriate state and local taxes, currently 12.5%. Taxes are subject to change.
 - ***If your team or organization has a tax exemption issued by the state of Florida (DR-14), you MUST bring your tax exemption form at check-in and that the form of payment, whether credit card or check, MUST have the same entity as your tax exemption form or else it is not valid and will not be applicable to your reservation(s). ***
- **Cancel Policy:**
 - Cancelling any room reservation (individual or group), will result in a one night nonrefundable deposit charged per cancelled room.
- **Parking:**
 - Self-Parking will be complimentary per negotiated contract. (regular price is \$28.00)
 - Valet Parking available @ \$40.00/vehicle/night
 - Oversized vehicles are \$50.00.
- **Rollaway Beds/Cots:**
 - If you require a rollaway bed/cot for one of your room reservations, Rosen Shingle Creek will be able to provide one for \$25.00 per night (limit one per room).
 - If you are placed in a king bedroom or parlor due to limited number of double queen rooms, you will receive one complimentary rollaway.
 - Rollaway beds/cots will be provided upon request on a first-come, first-served basis within hotel inventory until depleted.
- **Check-in Time: 3:00 P.M. EST**
- **Check-out Time: 11:00 A.M. EST**

2025 SOUTHEAST REGION CHEER & DANCE CHAMPIONSHIPS
ON THE ROAD TO SUCCESS

RECOMMENDED CHECK-IN PROCEDURE

To best ensure a smooth transition at the time of check-in for you and your guests, we recommend the following procedure to follow and alleviate any potential delays or issues when you arrive:

1. To reduce hotel traffic and overcrowding of our front desk, please have one (1) member of your party be the designated person to check-in for all the rooms reserved for your group. The rest of your party may wait elsewhere within the hotel lobby.
2. Please compile a list prior to arrival of ALL confirmation numbers for your rooms along with the names of those who will be staying in each room. Upon arrival, please provide our front office team with this list to expedite your check-in process as our staff will need to know who is to be occupying each room for safety and security reasons. Our front office team will assign your rooms to be as nearby as possible for the duration of your stay.
3. Once your room reservations have been found and updated with the information necessary, payment will then need to be collected for each room you are checking in if you have not done so already. Please provide our front office team with the payment method that you wish to use to pay for all the rooms.
 - **If your school or organization has a tax exemption issued by the state of Florida (DR-14), a copy of this certificate MUST be provided along with a payment method matching the entity listed on the tax exemption. No exceptions will be made for exempting taxes WITHOUT proper legal documentation.**
4. After payment has been collected AND if your rooms are cleaned and ready, our front office team will then issue room keys for your rooms, finalizing the check-in process and allowing you and your guests to then proceed to your accommodations!

Payment Methods Accepted:

Rosen Hotels & Resorts accepts payments via the following methods:

Credit Card

- Upon arrival, please provide a valid credit card that you wish to use to pay for the rooms. If tax exempt, provide valid documentation meeting the necessary criteria for exemption.

Check

- We ask that check payment is sent to be received at least **ten (10) days** prior to arrival along with the list of confirmation numbers for the rooms you wish to pay for. If tax exempt, please provide valid documentation meeting the necessary criteria for exemption.

Rosen Shingle Creek

ATTN: Finance Department

4000 Destination Parkway, Orlando, FL 32819

Pre-register/Pre-keying option:

If you would like to have your room reservations pre-keyed and ready for pickup upon arrival to the hotel to further expedite your check-in experience, please follow the below instructions to have this arranged for your room reservations:

1. Please compile a list prior to arrival of ALL confirmation numbers for your rooms along with the names of those who will be staying in each room. Please email this list as an attachment to groupreservations@rosenhoteles.com with your Pop Warner Reservation Form. **If you have multiple squads (Varsity, Jr Varsity, Mitey Mite, Tiny Mite) please send ONE LIST ONLY. The template will have a column so you can note what squad they are with. Also, please enter your TEAM NAME in the subject line of the email.**

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Please allow 48-72 hours for a response confirming receipt of your list with a booking ID number for hotel tracking purposes.

- Be sure to include the following information in addition to your list of confirmation numbers:
 - Name of the school/entity you are representing at the 2024 Southeast Regional Cheerleaders Football Championships
 - Primary Contact Name responsible for room key pickup
 - Primary Phone Number
 - Primary Email Address
 - Billing address of school/entity
 - DR-14 Tax Exemption certificate issued by the state of Florida (if applicable)
 - Method of payment for the rooms (Credit Card or Check)
 - The list of names and confirmation numbers is to be compiled and attached to an email via Microsoft Excel. **Handwritten/illegible information will NOT be accepted.** Please see separate document for template for your use. Excel sheet will be available on the Southeastpopwarner.org website.
2. All rooms **MUST** be pre-paid prior to arrival for the pre-register/pre-keying option. When your booking ID number has been confirmed, you will be sent an invoice for the estimated amount due for your room reservations. You will then need to submit payment for the rooms in full via either payment method list below:

Pre-register/Pre-keying option (cont.):

3. Once payment has been submitted, your rooms reservations will be scheduled for the pre-register/pre-keying process. When you arrive, please have the Primary Contact proceed to the front desk, stating the name of the school/entity they are representing for the 2025 Southeast Regional Cheerleaders Football Championships to our front office team, and pick up the room keys, finalizing the check-in process and allowing you and your guests to then proceed to your accommodations!

OVERFLOW HOTEL PROCEDURES

Due to the popularity of the event, Rosen Shingle Creek will sell out quickly. Once there are no more rooms available, we will offer rooms at our sister properties, Rosen Centre and Rosen Plaza Hotel. The same procedures will apply at all Rosen Hotels.

We hope this information provided will be helpful in your preparation for your travel and stay with us during the 2024 Southeast Regional Cheerleaders Football Championships.

We look forward to hosting you and your attendees!

2025 Southeast Region Championship Program Ad Fundraiser

*****VIRTUAL PROGRAM AVAILABLE TO EVERYONE*****

Place a personal message to your favorite Team, Cheerleader, Dancer, Coach, Team Mom, or
Advertise your Business! 50% of Program Fundraiser proceeds go to the team!

Make payments to YOUR ASSOCIATION

ASSOCIATION NAME: _____

TEAM NAME: _____

HEAD COACH NAME: _____

Ad Sizes

Shout-Out Ad \$20

(12 Ads per Page)

Business Card Ad \$35

(8 Business Card Ads per Page)

Quarter Page Ad \$50

(Ad Size 4" wide x 5" tall)

Half Page Ad \$80

(Ad Size 8" wide by 5" tall)

Full Page Ad \$150

(Ad Size 8" wide x 10" tall)

All Ads will be Black & White

Ads must be ready to print

JPEG format preferred!

Must be EXACT size of ad! Printer will not size the ad for you!

DEADLINE TO YOUR HEAD COACH IS November 10th!

PARTICIPANT NAME: _____

Ad Sold To: _____ Phone: _____

Ad Size: ☐ SHOUT-OUT (\$20.00) ☐ Business Card (\$30.00) ☐ 1/4 Page (\$50.00) ☐ 1/2 Page (\$80.00) ☐ Full Page (\$150.00)

Total \$: _____ Paid by: Check(to association)/ Cash Ad Received: _____

SHOUT-OUT MESSAGE

Max 15 Words! (Print neatly please)



Championship Program Ad Fundraiser!

HEAD COACHES!

**Your Team Can Earn 50% of all Ad Sales in the
SE Region Cheer/Dance Championship Program!**

League/Conference Name: _____

Association Name _____

Team Name: _____

Head Coach Name: _____

E-mail: _____ Phone: _____

Circle: JTM TM MM JPW PW JV VAR BAN / CORE SC1 SC2 SC3 SC4 Pom HH Theme SPC

Associations: Please Collect ALL Ads/Monies for your association and send ONE Association Check for 50% of the total amount of ads sold. If four teams sell ads, please send one form per team (4), with one check. This way we can track per team!!

ADS SOLD:

Full Page	x _____	x \$150.00	=	\$ _____
1/2 Page	x _____	x \$ 80.00	=	\$ _____
1/4 Page	x _____	x \$ 50.00	=	\$ _____
Biz Cards	x _____	x \$ 30.00	=	\$ _____
Shout-Out	x _____	x \$ 20.00	=	\$ _____
TOTAL				\$ _____

Your payment to SOUTHEAST REGION:

50% of Total Sales = _____

Make payments to **SOUTHEAST REGION POP WARNER (Association Checks only)**

Mail payment to:
Kelly Nicholson
3235 Birchin Lane
Ft Myers FL 33916

Payment and ads must be **received by November 10th**

Email Ads to: **knicholson@southeastpopwarner.org**



MEAL ROOM

HOURS:

THURSDAY 3pm - 9pm

FRIDAY 6am - 10am and 5pm - 9pm

SATURDAY 6am -10 am and 6pm - 9pm

PLEASE NOTE:

Guests must provide own disposable ware, napkins, ice, beverages and food

Servers will not reheat food

No food will be stored

NO electrical cooking devices such as Crock Pots, Microwaves and Electric Fry Pans will be allowed

Tables can not be reserved

Hotel will NOT provide disposable or non-disposable Cups, Plates, Utensils, Sternos, Chafing Dishes, Microwaves, Cutting Boards or Knives.

Pop Warner Meal Room

We welcome all Pop Warner Attendees and their families to utilize the allocated space during the Thanksgiving Holiday and the SC Cheer and Football Championships. We want all our guests to enjoy a comfortable, safe place to dine with minimal involvement.

Please check the schedule as we get closer to the event.

RULES

Space is first come first served. Please do not flip up chairs or send one person to hold tables. Do not Decorate Tables with placemats, trays, team names or colors to hold space.

While we allow food to be brought in it is imperative the space is not intended to be used for heating, cooking, displaying, keeping warm or storage.

The space is intended for purchased items from any variety of restaurants either on property or off. Items such as Cracker-Barrel, Fast-Food Restaurants, Asian Restaurants, Pizza. Any items premade, packaged Hot and including all necessary items like plastic silverware, serving utensils, plates, napkins, all disposables will be allowed.

What is NOT ALLOWED

Balloons

Any cooking appliances, including Roasters, Crock Pots, Insta Pots, Rice Cookers. Microwaves, Air Fryers, Sternos of any kind, Chafing Dishes.

Do not bring cold food with the expectation the hotel will heat or store your food.

What we will not provide, please don't ask we hate saying NO!

Knives, Cutting Boards, Plates, Plastic Cups or Glasses, Napkins, Utensils, Microwaves, Silverware. Water

Everything brought in must be disposable

Private Rooms can be arranged for a room rental fee plus service charge, tax if applicable. Cost will be determined by number of guests, rules still apply.

Proof of exemption must be provided

Contact Joan Deslauriers 407-996-3145

2025 SOUTHEAST REGION CHEER & DANCE CHAMPIONSHIPS
ON THE ROAD TO SUCCESS

Directions from the Rosen Shingle Creek Hotel (9939 Universal Blvd, Orlando, FL 32819) to competition- Osceola Heritage Park Silver Spurs Arena, 1875 Silver Spur Ln, Kissimmee, FL 34744-6105

1. Take a left out of the hotel on Universal
2. Follow signs to FL-528 East- Cocoa, Int'l Airport. Take 528 East (under the overpass and loop back up on to 528) for less than a mile.



3. Take Exit 3A- John Young Parkway toward FL 423-S. You will be headed South.



4. Stay on S John Young Parkway/ 423 for 8.2 miles.
 - a. At about 5.2 miles there will be an exit to the right. **Do not take it!!!** Stay to the left on 423 (street name changes from S John Young Parkway to N John Young Parkway)
5. Turn left (there will be a Walgreens on your left) on US-192 E/ W Vine Street/ E Irlo Bronson Memorial Hwy.



6. Go 2.9 miles. Silver Spurs Arena will be on the left. You can turn left onto Shake Rag Rd or go a little bit further and turn left onto Bill Beck Blvd (Burger King on the right)



2025 SOUTHEAST REGION CHEER & DANCE CHAMPIONSHIP TICKET PRICING

2025 SOUTHEAST REGION CHEER & DANCE CHAMPIONSHIP SCHEDULE	
Friday, November 28th	MITEY MITE / JR PEE WEE / PEE WEE CHEER & DANCE
Saturday, November 29th	TINY MITE / JR VARSITY / VARSITY / BANTAM CHEER & DANCE

ONLINE ADVANCE	ADULT ONLINE	STUDENT ONLINE
One Day, All Day Allows Re-Entry	\$30	\$21
PURCHASE AT HOTEL	ADULT HOTEL	STUDENT HOTEL
One Day, All Day Allows Re-Entry	\$35	\$27
PURCHASE AT ARENA	ADULT ARENA	STUDENT ARENA
One Day, All Day Allows Re-Entry	\$50	\$35

STUDENTS = K THRU 12TH GRADE

ONLINE SALES WILL OPEN NOVEMBER 1ST THRU MIDNIGHT SUNDAY NOVEMBER 23RD.
WWW.SOUTHEASTPOPWARNER.ORG